

FOOD PACKAGING, RECYCLING AND SOCIAL CONSCIOUSNESS



More and more, today, people are looking for “greener” alternatives to food packaging, from the recent move away from plastic drinking straws and grocery bags to the ever decreasing use of Styrofoam-based packaging in the growing food take-out and home delivery industries. Paper products offer a sustainable alternative to these products, which are typically based on non-renewable, petroleum-based resources.

Paper products have always been available for this purpose, but rising concerns with the potential migration of certain chemicals used to protect the integrity of foodstuff from the outside world into the food itself, slowed down the growth potential of paper products in that market.

As well, the ever-growing restrictions on export of recycled fibres to China, North America’s biggest market, will increase the proportion of packaging products made from recycled fibres in North America, which, in turn will make it more difficult to create products that will meet FDA and Health Canada food packaging standards.

Our leadership and “forward thinking” enabled us to meet the challenge of the industry by helping it to find ways to preserve the integrity of the food while using more and more recycled fibre, all at a competitive cost and with little to no impact on both the food producer and the final customer.

Guy Martin - *Vice President, Consulting Services*
KSH Solutions